

August 21, 2024  
UT Group Co., Ltd.

## UT Group's Online Photo Mosaic, Participated in by World's Highest Number of 14,544 Employees, Certified as a GUINNESS WORLD RECORDS™ title

UT's employees from different work locations and with diverse work hours work together to complete one mosaic.

UT Group Co., Ltd., a company engaged in the dispatch of workers in the manufacturing fields, was recognized by GUINNESS WORLD RECORDS™ for having the highest number of 14,544 participants contribute to its online photo mosaic using photographs on July 30, 2024. The GUINNESS WORLD RECORDS™ certificate award ceremony was held on August 19.



### ■ Why UT Group, a company dedicated to dispatch manufacturing workers, challenged the GUINNESS WORLD RECORDS™ title

In order to enhance the convenience of the dispatch workstyle and make it a selected workstyle in society, UT Group is taking on the challenge of two goals, which we call the "Dispatch Final." Its first goal is to increase the value of workers by providing opportunities for each of 400,000 manufacturing dispatch workers to realize their most desired career development and workstyle. The second goal is to help solve the human resource issues of client companies in the manufacturing dispatch market.

The aim of this GUINNESS WORLD RECORDS™ challenge was to foster a sense of unity throughout the UT Group and lay the foundation for the realization of the "Dispatch Final" by having all employees, who usually work at different workplaces on a daily basis, complete an online photo mosaic in the same period of time. The UT Group has over 50,000 employees. Employees who are assigned to different workplaces at different client companies and work different working hours participated in the GUINNESS WORLD RECORDS™ challenge, and 14,544 photos were contributed. As a result, the entire company worked together to achieve a common goal and complete a single online photo mosaic.

The design of the online photo mosaic was inspired by the picture book "Swimmy," published in 1963 by the American writer and illustrator Leo Leoni<sup>1</sup>. We used Swimmy as a motif in the design. This is because, since its founding, UT Group has empathized with this story of all little fish working as a group to confront big fish. Based on the plot of the picture book, our online photo mosaic expresses that our employees come together and then become empowered to realize the "Dispatch Final."

1: The online photo mosaic was produced by being inspired by the writer Leo Leoni and his picture book Swimmy but UT Group has nothing to do with him or his book.

## ■ Comments from the Chairman and President of UT Group on the GUINNESS WORLD RECORDS™ certification

### [Comment from UT Group Chairman Yoichi Wakayama]



The design of this online photo mosaic was inspired by the world of the picture book "Swimmy." Small fish form schools to overcome adversity and survive in the ocean. Like this story, which I have liked since I was a child, we have strived hard since our foundation to become a company that can do what one person cannot accomplish alone, and to make the dispatch workstyle become chosen as a way of working. In light of the achievement of the GUINNESS WORLD RECORDS™ title for the online photo mosaic representing the world of the

picture book that has accompanied us all throughout UT Group's history, I am even more committed to realizing a society where workers and companies can grow.

### [Comment from UT Group President Manabu Sotomura]



The UT Group is comprised of 13 companies that are engaged in worker dispatch and office service businesses, or provide internal welfare and benefit services. Some of our group companies have become consolidated subsidiaries in recent years, and I find it very meaningful that we were able to achieve the common goal of the GUINNESS WORLD RECORDS™ attempt together with our employees from diverse countries, regions and cultures.

Based on this unified experience as a corporate group, we will continue to work to help our workers develop their careers and to help our client companies solve human resource issues.

## ■ The award ceremony



Presidents of UT Group Companies Also Attend The GUINNESS WORLD RECORDS™ certificate award ceremony

## ■ The GUINNESS WORLD RECORDS™ Challenge

Official record title: Most contributions to an online photo mosaic  
 Attempt: The highest number of participants contributing to an online photo mosaic  
 Attempt period: April 1 – May 31, 2024  
 Certified number: 14,544 participants  
 Certified date: July 30, 2024 (Tue)

## ■ UT Group's prospects for the future

In keeping with the Mission, "Create vigorous workplaces empowering workers," UT Group is committed to creating "a future workstyle platform," which will become a new component of social infrastructure, with the aim of realizing a sustainable society in which both workers and companies can grow. In the era of heightened social uncertainty in which corporate and individual adaptability to the changing environment is questioned, UT Group is committed to promoting diverse workstyles with which workers are not bound to one company and to providing them career building opportunities that expand potential of each worker as well as favorable social benefits. With the aim of making the dispatch workstyle one of preferred workstyles in society, UT Group will continue, together with clients and people in society, to create "a future workstyle platform," which will become a place for employment and work training.

**[About UT Group]**

Since its founding in 1995, UT Group has consistently grown by focusing on the growth of its employees and the provision of reassurance in their lives.

UT Group dispatches workers to the manufacturing industry as its main business and provides services in a variety of fields, beyond the boundaries of regional areas, industries, job types, and working hours. In keeping with the Mission, "Create vigorous workplaces empowering workers," UT Group is committed to creating "a future workstyle platform," which will become a new component of social infrastructure, with the aim of realizing a sustainable society in which both workers and companies can grow.

**Company Outline**

Company name: UT Group Co., Ltd. (listed on the Prime Market of the Tokyo Stock Exchange)

Website: <https://www.ut-g.co.jp/>

Location: Denpa Bldg. 6F, 1-11-15 Higashi-Gotanda, Shinagawa-ku, Tokyo 141-0022

Representatives: Yoichi Wakayama, Chairman and Representative Director

Manabu Sotomura, President and Representative Director

Founded: April 2, 2007

Capital: 1,190 million yen (March 31, 2024)

Business: Dispatch and outsourcing of permanent employees in manufacturing, design and development, construction, and other sectors

Number of employees: 53,467 on a consolidated basis (March 31, 2024)

**[For inquiries]**

UT Group Co., Ltd.

Public Relations Section, Management Support Unit, General Affairs Division

Tel: +81-3-5447-1710

E-mail: [prer@ut-g.co.jp](mailto:prer@ut-g.co.jp)